

The GAIN Team

GAINING ADVANTAGE, GAINING INSIGHT



United Way
Calgary and Area

TAKE YOUR ORGANIZATION TO **A WHOLE NEW LEVEL**

Your work changes lives and helps build a resilient and caring community where everyone thrives.

As our city evolves, so do our needs.

New thinking and agile strategies are needed to address the increasing challenges faced by our community. How can we prepare for future challenges that are not yet known?

You do not have to tackle these issues alone. United Way of Calgary and Area's GAIN Team is a volunteer group of highly skilled professionals. Their wide range of skills and experience can help you plan for the future of your organization.

WHAT DOES THE GAIN TEAM DO?

The GAIN Team will help your organization leverage strengths and assets, establishing the advantage and insight to meet the ever-changing needs of our community, free of charge.

The GAIN Team will work with your organization through five focused approaches:

1. Board Governance Assessment and Supports

- Assess current structure to fine-tune practices for effective governance
- Assist with alignment around board roles, purpose, and strategy
- Review risk management and board effectiveness

2. Strategy and Business Plan Renewal

- Facilitate strategic planning to expand capacity in the organization
- Work with your leadership team to ensure strategic plan and business plan are aligned
- Ensure that strategic plan and business plan include clearly defined outcomes

3. Financial Planning

- Build cash forecasting plans
- Assist with the development of financial policies
- Help structure operating reserve funds

4. Leadership Coaching

- Build stronger leaders in your organization to strengthen team capacity
- Increase organizational effectiveness through leadership
- Implement necessary changes in strategy and operations

5. IT Assessment

- Build IT strategies and policies
- Review end-to-end IT systems
- Ensure the effective utilization of existing software



"United Way's GAIN Team created a thought-provoking, practical learning opportunity that was immediately transferable to the strategy and leadership of our organization."

- Jeff Dyer,
Former Executive Director,
Accessible Housing

Photo Credit: Danielle Torrie, Urban Exposure Project

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HOW DOES THE GAIN TEAM WORK?

The GAIN Team partners closely with community partner agencies to first understand the context they are working in. GAIN Team members leverage their corporate experience to offer a new perspective while building capacity in particular areas defined by the agency. This helps maximize outcomes and efficiency.

WHO IS THE GAIN TEAM RIGHT FOR?

Agencies that have developed strong service delivery, have a stable financial track record, and are looking to make a change will gain the most from this partnership. Committing both time and resources to identifying, planning, and implementing change is necessary to help your organization achieve impact in our city.



Photo Credit: Jared Heynen, Urban Exposure Project

CONTACT US

United Way shares a common goal of building a resilient and caring community where everyone thrives. Working together, we can do local good in our community.

For more information, visit calgaryunitedway.org/gain-team, or contact your United Way Planner:

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