

Corporate Donation Form



United Way
Calgary and Area

1 COMPANY INFORMATION *Required Field

Company Name* _____ CEO/President _____
Office Address* _____ City/Province* _____ Postal Code* _____
Gift Contact (if different from above)* _____ Phone* _____ Email _____

2 COMPANY DONATION

We want to make a difference in our community. Our company would like to make a donation to United Way of Calgary and Area of:

☐ \$500 ☐ \$1,000 ☐ \$2,500 ☐ \$5,000 ☐ \$7,500 ☐ \$10,000 ☐ Other: _____

3 DONATION METHOD

Tax receipts are issued by the end of February in the year following your donation.

Donations of \$5,000 or more are recognized on United Way's corporate recognition page at: calgaryunitedway.org/corporate-recognition

CHEQUE – made payable to United Way of Calgary and Area (please attach company issued cheque to this form)

- ☐ Cheque enclosed for \$ _____
☐ Cheque for \$ _____ will follow on _____

CREDIT CARD (company issued)

☐ Visa ☐ MasterCard ☐ American Express

Card # _____

Expiry ____ / ____

Name on Card _____

One-time credit card gift:

= \$ _____

or

Monthly credit card gift:

Between January - December 2020

\$ _____ x _____ months

= \$ _____

Please note: Your official tax receipt will be issued in the name that appears on the credit card or cheque.

4 SIGN AND DATE *Required Field

Name _____

Please authorize your donation by signing* _____ Date _____

Please indicate if you would like more information on any of the below areas:

- ☐ Running a workplace campaign ☐ Sponsorship opportunities ☐ United Way's community work

DONOR PRIVACY – United Way of Calgary and Area complies with the Association of Fundraising Professional's Donor Bill of Rights and is committed to protecting the privacy of your personal information. The information you provide is used to assist in the administration and acknowledgement of your gift, to issue tax receipts, and to fulfill your information questions. We do not release donor names unless requested by the donor. For more information, please visit calgaryunitedway.org.

United Way of Calgary and Area estimates fundraising and related operating costs to be 14% - 16%.

THANK YOU

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Calgary, AB T2G 1A1
uway@calgaryunitedway.org

t 403-231-6265
f 403-355-3135
www.calgaryunitedway.org

Registered Charitable
Organization Business Number
13022 9750 RR0001

ABOUT UNITED WAY

With caring local supporters, we connect a vast system of supports and services with the common goal of improving lives locally. We offer unique solutions for companies to advance their corporate responsibility goals.

CORPORATE RESPONSIBILITY IS POSSIBLE FOR ANY COMPANY

No business is too big or small to maximize the benefits of corporate responsibility. There couldn't be a better time to take action. People want companies to operate in a socially responsible way—91% expect companies to do more than make a profit.*

Partnering with United Way creates a shared sense of social responsibility in your workplace—key for attracting and retaining top talent, increasing job satisfaction, and improving company morale.

WHAT A **CORPORATE GIVING PROGRAM** CAN DO FOR YOU*

INCREASE REVENUE:

Corporate giving can increase overall revenue by

20%

AMPLIFY HUMAN RESOURCES METRICS:

A well-designed program can:

Increase employee engagement up to

7.5%

Reduce employee turnover by

50%

Increase employee productivity by

13%

FOSTER CONSISTENT COMPANY CULTURE:

Giving programs make people feel included in a universal vision—no matter where they work.

DEVELOP TEAM BUILDING AND CULTIVATE LEADERSHIP SKILLS:

Working together to advance social good offers a unique opportunity to strengthen interpersonal bonds and boost morale, while driving personal and professional growth.

*Source: Project ROI

WHY IS UNITED WAY THE RIGHT PARTNER FOR ME?

- You will be joining a community that invests more than \$50 million annually to improve lives, your support stays local and is strategically invested right where you live, work, and raise your family.
- You will ensure people in your community have access to supports when and where they need them most. It helps people overcome poverty, supports children and youth to be successful, and strengthens entire neighbourhoods.
- United Way is committed to a rigorous measurement process with annual reporting, and we generate high return on community investment.

TWO EASY WAYS TO GET STARTED

- 1** Make your corporate gift right now by completing the form on the other side of this document and sending it back to United Way.
- 2** Contact us to create a corporate giving plan that works for you. We offer workplace giving, employee campaigns, corporate gifts, activities, and more—all tailored to meet your company needs and goals.

GIVE TODAY | SHOW YOUR LOCAL LOVE | DO LOCAL GOOD

Learn more at calgaryunitedway.org/take-action



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